



PROSPECTUS

PARTNERSHIP
PROGRAM

[M]ember Candidate

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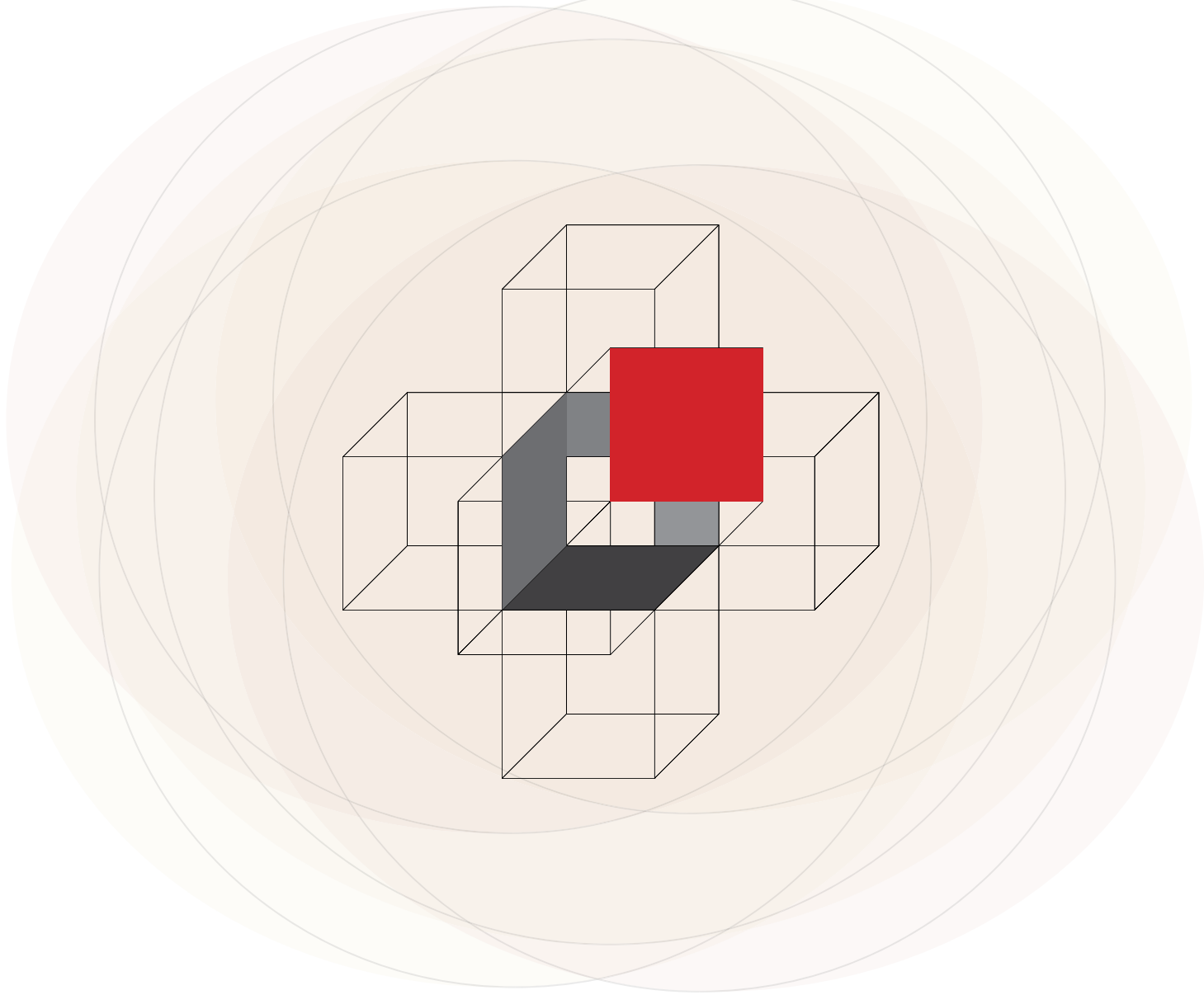
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Member Candidate

2019

- + Advertising
- + Business
- + Consulting
- + Partnership



Enter a

New Dimension

New Dimension

Experience the Creative *Power.*

+ DEVELOPMENT STRATEGIES

+ CREATIVE ADVERTISING

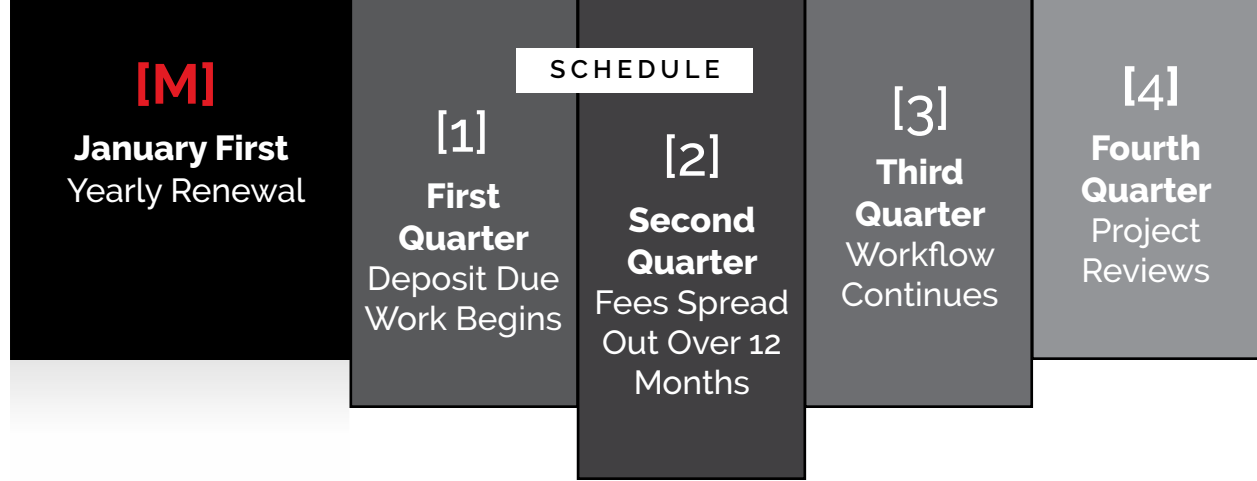
+ GRAPHIC DESIGN

+ BRAND MANAGEMENT

+ CONSULTING

+ PARTNERSHIP PROGRAM





PARTNER with **YAH**EL and **GET LOWER RATES:**

Partner with YAHEL — you'll have professionals overseeing marketing and advertising projects for your business or businesses. (Projects can include any need related to marketing and advertising that may arise, from strategizing and branding to interior design, uniforms, and stationery. We will help you every step of the way.)

Access to advertising opportunities.[†] (Members get choice ad space in **YAH**EL sponsored marketing materials and an electronic copy of the ads to use at will.)

Access to discount products and services from **YAH**EL. (Get hourly rates drastically reduced and printing fees lowered. PLUS members get free consulting and creative advise when requested.)

Access to monitoring tools that measure the effectiveness of marketing strategies. (Marketing in a way that gives measurable results will help gain advantages in the marketplace and help you better understand your business.)

Marketing and advertising strategies that will give your business a more professional look and help gain the confidence of current and potential customers. (Depending on where you are in your marketing and design plans; these services can be a benefit to members starting out for the first time.)

First-rate team with the knowledge and talent to assure that you are current and up-to-date with the most cutting edge designs and marketing tools for your business.

Access to low rates when printing or outsourcing materials.

Round-the-clock on call service. (Get access to **YAH**EL at any hour on any day ((Except sundown Friday thru sundown Saturday))...even holidays! If you have a need, it's our goal to help you fulfill it.)

[†] **YAH**EL works closely with members to assure that all parties are satisfied with the potential results from any materials produced.

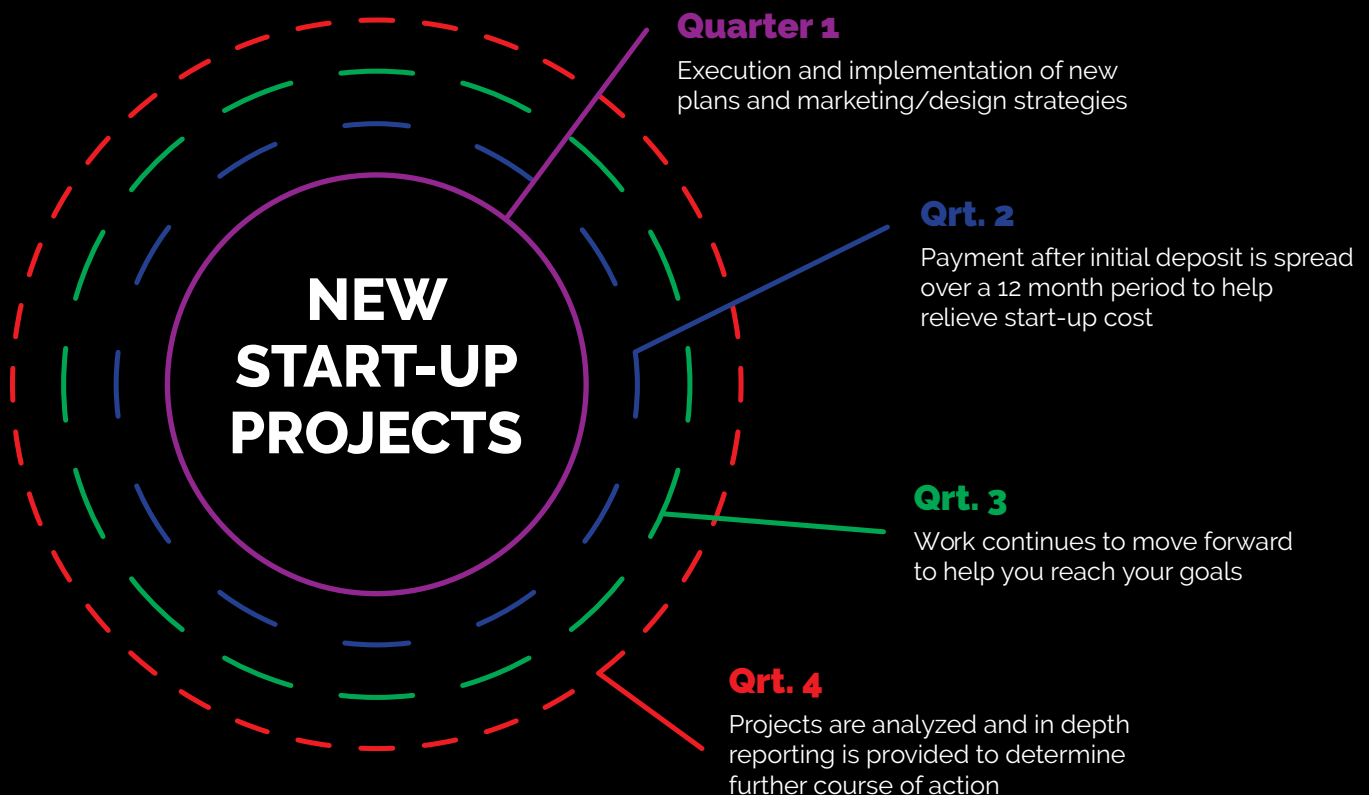
ROBUST START-UP Plan

The partnership program is based on a **12 month agreement** that is designed to help your company keep cost down during initial start-up.

Our forward thinking processes and innovative designs create positive directions for your new projects.

We create a congenial atmosphere while working hand-in-hand to personally see your projects through to completion.

YAHEL can work as a unique business partner helping with marketing and advertising for all corners of your business.



BECOME a PARTNERING **[M]**EMBER:

Becoming a Member of the YAHEL Network is Easy.

- 1** **First**, you have to be a client. No problem there Let's discuss your needs to see if we can help.
- 2** **Second**, you must establish a continual working relationship over a one year time frame with **YAHEL** and/or pay an up-front deposit.
- 3** **Lastly**, you can buy into the membership status with a purchase of **150 Standard Rate** hours or more and an annual payment or monthly payments based upon a mutual agreement.¹

Member Status is Reviewed Annually.

- >> Partnering members are asked to renew their membership in writing or by payment at the end of each year.
- >> Work performed and project outcome is determined by the status of any and all contracts and negotiations between **YAHEL** and the parties in question.
- >> Electronic files are stored and available upon request for members.
- >> Members can opt out at the end of the year.
- >> **YAHEL** is not responsible for failed projects due to untimely delivery of information by other parties.

After one year or an Up-Front Fee

– candidates are official **members** and have hourly rates **reduced** and all the amenities of membership **available**.

Initial Cost

150 hrs. x \$35 = \$5,250 Initial Deposit Fee
This is the **"Buy-In"** cost for candidates with less than a one (1) year continual working relationship.

No Billing until 150 Hour Deposit is Depleted

Payments are Spread Over a 12 Month Period

Future Payments are Made Monthly at the Member Rate

Final Payments are Made before Yearly Renewal

PAYMENTS

Depending on the type of contract, **renewal** deposit fees are due at the start of each year.

1 mutual agreement: An agreement between parties which allows all sides to be satisfied.

One Year Contract or Up-Front Fee

Based on 8,760 hours

100 hrs. — 500 hrs. >> \$1,500 — \$7,500 USD \$15 — \$15 per/hour

500 hrs. — 1,000 hrs. >> \$7,500 — \$15,000 USD \$15 — \$15 per/hr.

1,000 hrs. — 2,000 hrs. >> \$15,000 — \$20,000 USD \$15 — \$10 per/hr.

2,000 hrs. — 3,000 hrs. >> \$20,000 — \$30,000 USD \$10 — \$10 per/hr.

3,000 hrs. — 4,000 hrs. >> \$30,000 — \$40,000 USD \$10 — \$10 per/hr.

5,000 hrs. — 8,760 hrs. >> \$50,000 — \$65,000 USD \$10 — \$7.50 per/hr.

One Month Contract or Up-Front Fee

Based on 720 hours

10 hrs. — 50 hrs. >> \$250 — \$1,250 USD \$25 — \$25 per/hour

50 hrs. — 100 hrs. >> \$1,250 — \$2,500 USD \$25 — \$25 per/hr.

100 hrs. — 200 hrs. >> \$2,500 — \$5,000 USD \$25 — \$25 per/hr.

200 hrs. — 300 hrs. >> \$5,000 — \$6,000 USD \$25 — \$20 per/hr.

300 hrs. — 400 hrs. >> \$6,000 — \$8,000 USD \$20 — \$20 per/hr.

500 hrs. — 720 hrs. >> \$10,000 — \$12,500 USD \$20 — \$17.50 per/hr.

STANDARD RATES

TIER #1 \$35 per/hour (USD)

TIER #2 \$55 per/hr.

TIER #3 \$75 per/hr.

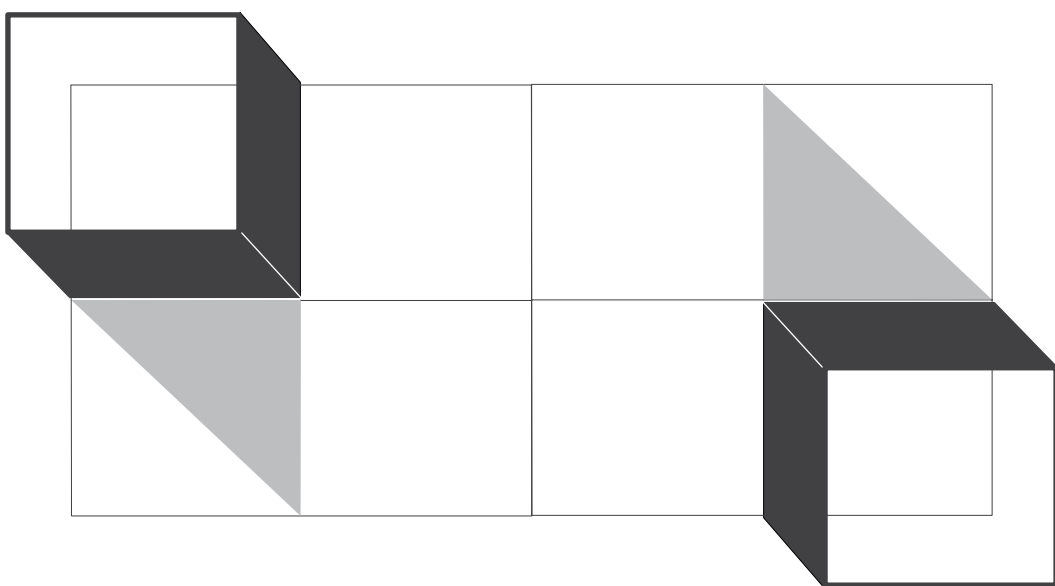
TIER #4 \$125 per/hr.

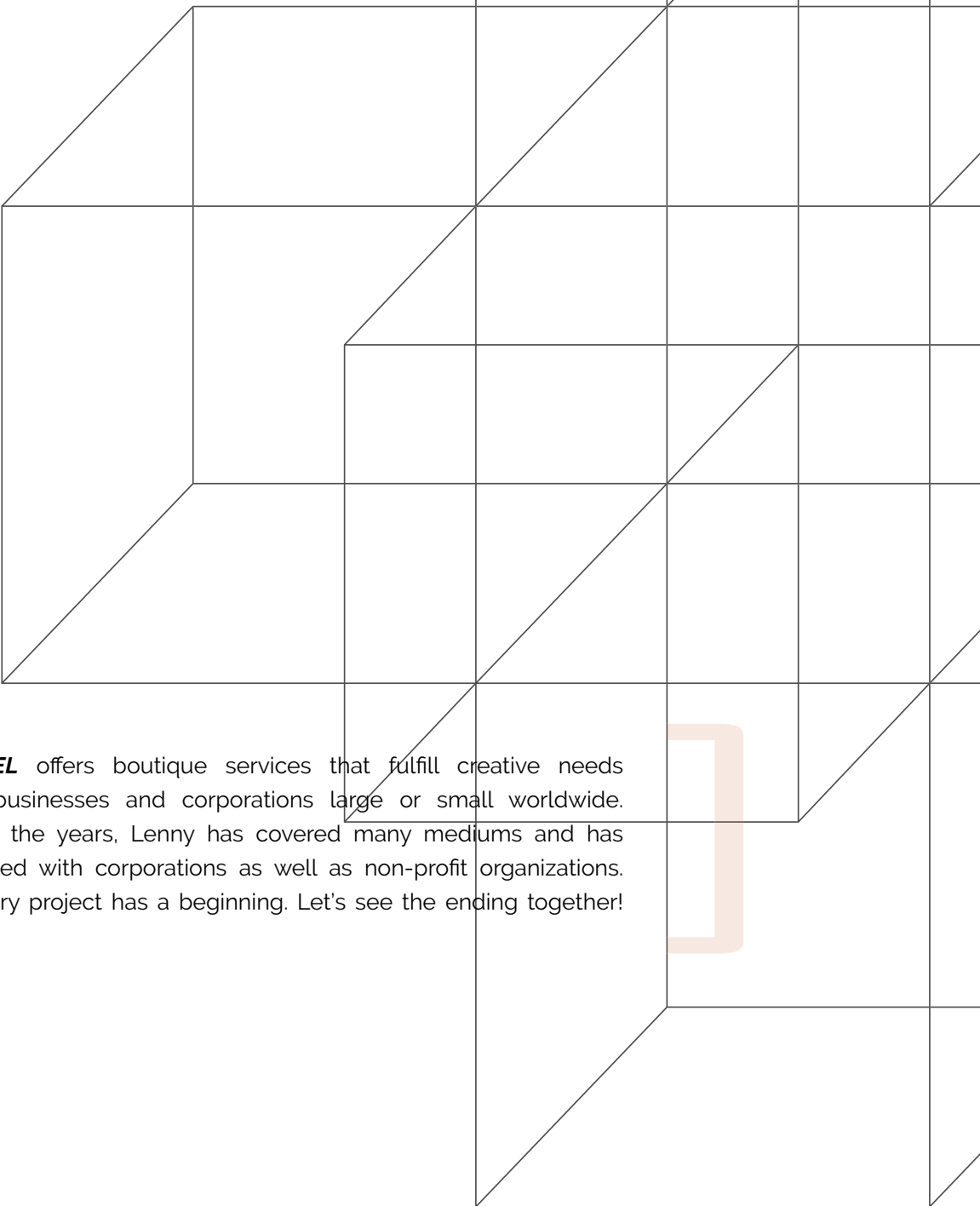
Member Rate prices are an added value that may benefit your company.

Standard Rates are available for those who choose not to become a member.

Member Rate prices are automatic for Network Members and available to large and small businesses after a one year term or up-front deposit.

Each project is handle uniquely different, so contact us to discuss pricing.





YAHEL offers boutique services that fulfill creative needs for businesses and corporations large or small worldwide. Over the years, Lenny has covered many mediums and has worked with corporations as well as non-profit organizations. -Every project has a beginning. Let's see the ending together!

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